

Information technology:

MICROSOFT MISSION STATEMENT:

At Microsoft, we work to help people and businesses throughout the world realize their full potential. This is our mission. Everything we do reflects this mission and the values that make it possible.

AUTO MOBILE SECTOR:

HONDA MISSION STATEMENT:

Maintaining a global viewpoint, we are dedicated to supplying products of the highest quality, yet at a reasonable price for worldwide customer satisfaction.

AIRLINE SECTOR:

EMIRATES MISSION STATEMENT:

TO deliver the highest standards of product quality to support business logistics within the air transportation industry and to achieve complete customer satisfaction through innovation and refinement of service levels.

Textile sector:

AL-KARAM MISSION STATEMENT:

Al-Karam will remain an undisputed leader in providing high quality products & services, to its customers.

Al-Karam will continue to provide superior quality of yarn as well as high thread count Home Textiles and Fashion Apparel.

Our Customers see us as:

- Providers of state of the art product.*
- Focused on their specific needs.*
- Valuable contributors to their Organizations.*

SPORTS SECTOR:

FIFA MISSION STATEMENT:

'Develop the game, touch the world, build a better future'.

Played by millions around the world, football is the heart and soul of FIFA and as the guardian of this most cherished game, we have a great responsibility. This responsibility does not end with organising the FIFA World Cup™ and the various other world cup competitions; it extends to safeguarding the Laws of the Game, developing the game around the world and to bringing hope to those less privileged. This is what we believe is the very essence of fair play and solidarity.

We see it as our mission to contribute towards building a better future for the world by using the power and popularity of football. This mission gives meaning and direction to each and every activity that FIFA is involved in - football being an integrated part of our society.

PHARMACEUTICAL SECTOR:

MERCK MISSION STATEMENT:

The Mission Statement defines our self-image as a successful and responsible company. It also articulates our objectives, which are targeted to the interests of customers, providers of capital, employees and society. One of the core principles of the Mission Statement is: "Entrepreneurial success starts with people. Our goal is to operate a worldwide business that produces meaningful benefits for consumers, our market partners and our community."

EDUCATIONAL INSTITUTION:

SZABIST MISSION STATEMENT:

The Shaheed Zulfikar Ali Bhutto Institute of Science and Technology has been established with the objectives of producing highly qualified, scientific and technical personnel to meet the country's requirements; of conducting state-of-the-art scientific and technological research and development in support of the private and public sector; of providing hi-tech scientific and technological assistance to the Pakistan industry to enable it to compete with the world industries in global trading; of providing highly trained scientific and technological personnel to be able to attract the growth of high-tech industries and foreign and Pakistani investment; and of providing a sound socio-economic and scientific base and infrastructure to Pakistan to be able to meet the economic and technological challenges of the 21st century.

HOTEL SECTOR:

MARRIOTT MISSION STATEMENT:

According to the minutes of a management workshop hosted by Union University, the Marriott Hotels mission statement is: "Our commitment is that every guest leaves satisfied."

LAW FIRM:

CURNUTT AND HAFFER MISSION STATEMENT:

Curnutt & Hafer, L.L.P. is dedicated to providing the highest quality legal services available. We treat every client's problem as if it were our own, and focus on achieving the best results possible. It is our goal that all of our clients will give us their highest personal recommendation.

HOSPITAL SECTOR:

SOUTHCITY MISSION STATEMENT:

To provide a safe, cost effective and caring environment, supported by evidence-based practice and professional development in collaboration with other health care providers.